

# Famagusta Walled City

## FAMAGUSTA WALLED CITY LOGO & SLOGAN COMPETITION



### Purpose of the Competition:

The purpose of this competition is to create a visual symbol and phrase that best represents the Famagusta Walled City.

The creation of a logo and slogan, which highlight the Famagusta Walled City's rich history, culture and traditions, are important as they will create an effective brand for promoting the attraction's tourism and trade potential.

The Committee is offering the following prizes for the logo and slogan competition:

#### Logo Competition

1st Prize \$1200

2nd Prize \$800

3rd Prize \$500

#### Slogan Competition

1st Prize \$400

2nd Prize \$250

3rd Prize \$150

*The Famagusta Walled City Destination Development Project Steering Committee, which has the goal of reviving the Walled City and turning it into a commercial, touristic, and cultural hub for locals and international visitors alike, launched the "Walled City Logo and Slogan Competition," to raise public awareness about the Walled City and its activities. Through this competition, the Committee will allow the community to create and then vote on the Walled City's "brand identity".*

**Competition Submission Deadline-March 31, 2009**

**Voting for the logo and the slogan- April 11, 2009**  
(at the Famagusta Walled City 1st. Traditional Children Festival)

Those interested in creating a logo or slogan for consideration by the Committee should visit [www.famagustawalledcity.org](http://www.famagustawalledcity.org) for detailed information on the competition.



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